

**Fundraising Events**

**Spirit Night/Mobile Ordering Spirit Night**

Schedule a date, promote your event, enjoy a delicious dinner that evening and be sure to mention your group to the cashier!

Proceeds range from 15%-25% giveback based on the business YOU bring in for your 3-hour timeframe (typically 5pm-8pm).

15%: \$0-\$749      20%: \$750 - \$1499      25%: \$1500+

\*20% Guaranteed to Mobile Orders when specified\*  
 \*Details in Spirit Night Contract\*

**Day of Sweetness**

Host a “Day of Sweetness” event where we will donate the retail value of all Chocolate Chunk Cookie sales during a specified day and time to the organization. The greater the participation, the higher the donation will be.

**Seasonal Spirit Events**

**Car Wash:** Host a Car Wash at our Centerton Square location from 11am–2pm on any Spring, Summer, or Fall Saturday and combine it with a Spirit Day event for a flat 10% giveback. Organization is responsible for all supplies including a splitter for the spigot. Book early as dates fill quickly!

**Spirit Week**

**Option A:** Schools/Sport Teams compete in decorating the restaurant with their school colors and memorabilia for an upcoming sporting event.

A Spirit Night will be in place for the week (M-F) during the hours of 5pm-8pm. The schools/teams will need to specify – at the register – which school they are representing to receive credit towards their 10% giveback from Chick-fil-A. As an additional prize for the winner, Chick-fil-A will donate \$100 towards the final 10% giveback.

**Option B:** One school has a competition amongst the classes in either a homecoming fashion (i.e. Frosh, Soph, Jr., and Sr. classes) or school spirit night (i.e. RV Red & White Night, Lenape Pride)

In addition, we will allow a Spirit Night Fundraiser to occur the entire week (M-F) between the hours of 5pm-8pm with a 10% giveback.

*\*Spirit Weeks can consist of special, competitive events throughout the week for example: Lemon Squeezing Contest, Cheerleading/Marching Band performances and much much more!\**





Centerton Square  
East Gate Square

## Product Sales

### Chilled Nugget Tray Fundraiser

Similar to the Spirit Night Fundraiser, we will donate back a percentage of the proceeds. Choose a date for Pick up/Drop Off and track the orders received with our Tracking Form. 8-ounce sauces are included according to tray sizes.

### Third-Party Sales (Concessions)

Organizations purchase Original Chicken Sandwiches and/or Chicken Biscuits and resell.

Purchase for \$3.25 per sandwich and resell for up to \$4.25 (\$1 profit)  
(Purchase price subject to change.)

### Local Third-Party Product Sales

6-pack Cookie Fundraiser – Buy for \$5 and sell up to \$10 (\$5 profit)

### Custom Mini-Plush Cow Fundraiser

The Cows are the most iconic and most celebrated part of our Chick-fil-A family having a mini plush cow is even more fun, especially for your family or Sports Team.

Purchase 125 Cows for \$266.25/case (\$2.13/cow) plus shipping and resell for your price at your organization’s bookstore or concession stand (\$5 resell recommendation, \$2.87 profit)

\*MUST purchase two cases per design for complete order\*

## In-Restaurant Events & Activities

### Post-Prom Party

Fun after Prom! Food, games, music, dancing and more!  
(11:00pm-1:00am)

### Christmas Caroling

Every holiday season we invite local schools and choral groups to spread some cheer to our restaurant guests. We combine this with our “spirit night” fundraiser so organizations can share their talents while earning funds!

### Art all Night

Use our restaurant as a studio to showcase your school’s works of art. We will combine this with our spirit night fundraiser and also offer significant first, second, and third place prizes!

### 5th Quarter Event

Celebrate your MVP, Star Defensive/Offensive Players, and eat!

### Yearbook Signing Party

Commemorate this special occasion with chicken and friends!

### Cows on Break

Students on break or vacation compete in a writing and language arts contest. Students receive a mini plush cow to accompany them on vacation and write a brief essay about their experience. (Photos are encouraged)  
Essays are submitted to our Marketing Team for the opportunity to win a prize!





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East Gate Square

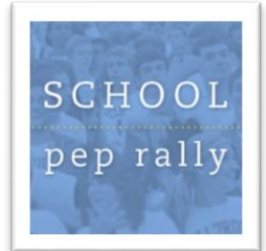
## On-Campus School Events

### School Pep Rally/Project Graduation

Chick-fil-A sends the Cow on a trip to your school Pep Rally for pictures and prizes for all guests in attendance!

### Sports Games, Festivals & Fairs, Promotions

Chick-fil-A will come out and sell at your games for a much more fun-filled experience! Our beloved cow will come along to get the crowd cheering.



## Supporting Teachers & Students

### Teacher Appreciation Day (May)

Once a year, teachers get a free Chick-fil-A Original Chicken Sandwich!

### Back to School Supply Drive (August)

Providing tools for students in our local communities!

### Study Station

Let us know if you have a group of students who need some study time! We set aside part of the restaurant as a quiet zone for students to group up and study for those hard exams! Beverages will be provided for those studying.



### Student Award Recognition

Celebrating our local students in their achievements! Students receive a Chick-fil-A offer redeemable for a free treat as a small reward for their hard work! (i.e. High Honor Roll, Perfect Attendance, etc. Offer run during limited timeframes throughout the year.)

## Catering

### School Lunches

- Chick-fil-A for School lunch (options included to comply with USDA guidelines)
- Teachers In-Service
- Student Testing (PARCC, SATs, AP)
- Admin/Teacher Celebrations (Retirements, End of Year)
- Remarkable Catering Experience



## Donation Requests!

We want to be your community partner! Donations can be obtained when you hold at least 2-3 fundraisers with us throughout the year! Must submit request via [www.mtlaurelchickfila.com](http://www.mtlaurelchickfila.com)

**Food      Digital “Be Our Guest” Cards      Donation Baskets**



## What's Next?

Please call Chick-fil-A Centerton Square or Chick-fil-A East Gate Square or email [cfaentertonsq@gmail.com](mailto:cfaentertonsq@gmail.com) or [cfaeastgatesq@gmail.com](mailto:cfaeastgatesq@gmail.com) with any additional questions!

*We look forward to serving you!*